



HERITAGE CIRCLE

Future Legacies

One hundred donors have notified the Western Pennsylvania Conservancy that their ultimate legacies will advance the Conservancy's work. We deeply appreciate their foresight and commitment to our work and are pleased to recognize them in our Heritage Circle. In this issue, we focus on six donors who documented their bequest intentions for the Conservancy in the first half of 2012. We are grateful for their generosity — and that of our other 94 Heritage Circle members.

LEGACIES FOR GARDENS



Burton Ziskind

Burton Ziskind had an unexpected opportunity when he received a bequest from his late uncle in 2011. With a philosophy of giving back to society, Burt chose to seek out organizations that could help him create a lasting and fitting tribute to his uncle and his family. While his extended family had a long history in Pittsburgh, Burt lives in Alexandria, Virginia and didn't have any connections to Western Pennsylvania charities. So, he started making phone calls. Eventually, he found the Western Pennsylvania Conservancy.

Over several months, Burt and the Conservancy worked together to discuss opportunities that would conserve nature and pay tribute to his family. A named endowment for community gardens, recognized at a garden in the East End of Pittsburgh, was a perfect match. "The Ziskinds have called Pittsburgh home for over a century," Burt said. "The community garden at Beechwood Boulevard and Reynolds Street, named in honor of my family...says 'thanks' to Pittsburgh for being such a great hometown, and does it in a way that is especially meaningful to the community — conserving our lovely green public spaces."

Through a combination of charitable gift annuities (which will pay Burt a guaranteed income for life) and outright gifts to "seed" his family endowment, Burt was able to create a legacy that he and his family can enjoy now and in perpetuity.

Margaret Dudash

Growing up on a dairy farm in Washington County, Pa., Margaret "Peg" Dudash learned to appreciate nature, horticulture and the importance of clean water. These early, formative experiences translated into a lifelong love of nature and a desire to conserve it.

She explains, "Later, my career as a family consumer science teacher and school administrator with the Pittsburgh Public Schools enabled me to share my knowledge and help students realize the interdependent relationship of man, flora and fauna. It was WPC that helped our school community plant one of the earliest school gardens and create a nature trail, enhancing outdoor learning activities for urban youth. Now in my retirement, I love spotting WPC gardens as I travel about — and of course my favorite pastime is gardening. When contemplating how to give back, WPC fits perfectly."



Margaret Dudash

Peg, who now resides in Sewickley, Pa., decided to include the Western Pennsylvania Conservancy's community gardens program as a beneficiary in her will. Her ultimate gift will help to instill a love of nature for future generations.

A LEGACY FOR LAND STEWARDSHIP

Michael and Laura Jackson

Michael and Laura Jackson's 113-acre parcel near Everett, a small town in Central Pennsylvania, had been farmed and timbered for decades. When they inherited it from a family member more than 20 years ago, their love of nature prompted them to restore the land to a healthy forest. Over the years, Mike and Laura incrementally planted trees and native plants and removed invasive plants on the property.

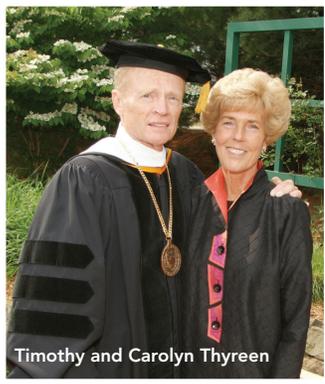
In 2010, they decided to protect their property in perpetuity by donating a conservation easement to the Western Pennsylvania Conservancy. A conservation easement allowed them to retain ownership of the property while limiting future development rights through a permanent deed restriction, protecting the property forever. They also chose to add the Conservancy as a beneficiary of their life insurance policy. Their eventual gift will ultimately enhance the Conservancy's land stewardship endowment, which provides funding to monitor and protect conserved properties like theirs.



"We chose to include WPC in our estate plans because we are impressed with WPC's commitment to habitat preservation in Pennsylvania," explained Laura. "We value open space and know that development pressure will continue to grow, but WPC plays a critical role in protecting wild lands and wild places in Pennsylvania. After donating a conservation easement on our forested property to the Conservancy, a financial commitment seemed appropriate."

LEGACIES FOR THE CONSERVANCY

Timothy and Carolyn Thyreen



Timothy and Carolyn Thyreen are passionate about conservation and education. Tim, president of Waynesburg University since 1990, and Carolyn explain that their commitment to the Western Pennsylvania Conservancy is rooted in their "deep sense of stewardship and respect for all of God's creation."

Tim and Carolyn have been

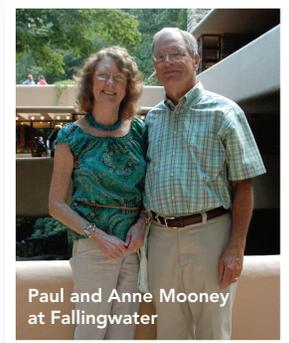
residents of Waynesburg, Pa. for more than 40 years and have always appreciated the beauty of its natural resources of land and water. This deep commitment prompted Tim to join the Western Pennsylvania Conservancy's board of directors in 2003.

Tim and Carolyn's desire to make a bigger impact on the Conservancy's future prompted their decision to include WPC in their wills. "We are deeply committed to helping conserve the natural beauty of Western Pennsylvania," Tim explained. "The Conservancy transforms the region on many fronts — land and water conservation, and community gardens and greenspaces. I am pleased to play a role in shaping the region's future through serving on the Conservancy's board of directors and through financial giving."

Paul and Anne Mooney

It wasn't long after Paul and Anne Mooney settled in the Pittsburgh area when they began to feel a natural connection to the Western Pennsylvania Conservancy's work. Paul, a member of the Conservancy's board of directors since 2005, explains, "When we first moved here in the mid 1970s, we quickly noticed that most of the places we cared about, such as Fallingwater, McConnells Mill, and the Laurel Highlands, were places that the Conservancy cared about as well. Over the years, we have noted many other examples, including the community gardens."

Over the last year, Paul and Anne contemplated how they could make a greater impact, beyond their annual contributions, on the Conservancy's work. They concluded that with retirement a few years away, purchasing an insurance policy and making the Conservancy owner and beneficiary was an affordable way to meet that goal.



"We have benefited from the Conservancy's activities in earlier years," Paul said, "We would like the Conservancy to use our ultimate gift to continue those activities and pursue new ones so that our children and grandchildren can enjoy the water, land and life here in Western Pennsylvania."

A LEGACY FOR LAND CONSERVATION

Robert and Barbara Davis

Robert and Barbara Davis's home and 13-acre farm outside of Slippery Rock, Pa. reflects many of the things that they care about: their home's large windows overlook woods and countryside, beautiful flower gardens and ample bird feeders. Bob and Bobbie have been members of the Western Pennsylvania Conservancy since 1996. It was this love of nature and a desire to see Western Pennsylvania's important natural places conserved that prompted Bob and Bobbie to make WPC beneficiary of their estate.



Robert and Barbara Davis outside their Slippery Rock home

Western Pennsylvania, which has been their home since they moved to Slippery Rock in the 1960s, is special to them. Bob, who retired as a professor of geography from Slippery Rock University and Bobbie, who taught middle school social studies, explained that they value the Conservancy's conservation work.

"The Conservancy has a fine reputation of achievement and we respect its goals," Bob said. "It was not a difficult choice to make the Conservancy a part of our legacy."

Is the Conservancy a part of your legacy?

We hope that you will share that information with us. We would like to recognize your commitment to our work now (or keep your intentions anonymous). When you let us know about your intentions now, it allows us to understand your vision for the purpose of your ultimate gift. Heritage Circle members also receive special communications about our work along with invitations for events and outings planned especially for our closest donors.

If you would like to be a part of our Heritage Circle or would like more information on including WPC in your will, please contact Carey Scheide Miller, senior director, development, at 412-586-2356 or cmiller@paconserve.org.

For more information on including WPC in your estate plans, please fill out the form below and return to:

Development Department
Western Pennsylvania Conservancy
800 Waterfront Drive
Pittsburgh, PA 15222

Your calls and emails are always welcome. The Development Department can also be reached via telephone at **412-586-2336**, toll-free at **866-564-6972 ext. 2336** or by email at **development@paconserve.org**.

NAME _____ TELEPHONE _____

ADDRESS _____ EMAIL _____

CITY _____ STATE _____ ZIP _____

I/we have included WPC in my/our estate plans.
 Please recognize me/us in the Heritage Circle as listed above. I/we wish to remain anonymous.

I would like to include WPC in my will. Please send me sample language that I can share with my attorney.

I would like a personal illustration to show the benefits of having a gift annuity with WPC.

Use the amount checked for my illustration: ___ \$250,000 ___ \$100,000 ___ \$50,000 ___ \$25,000 ___ \$10,000

Please prepare an illustration for:

me, my birth date is ____/____/____

also include a second individual whose birth date is ____/____/____

I am interested in learning more about other planned giving vehicles, such as insurance policies, charitable remainder trusts, or charitable lead trusts.



Thank you to our Heritage Circle members

Mr. and Mrs. James E. Abraham
Ms. Ann Lee Alexander
Saralynn and Alan Allaire
The Bernard C. Artman Family Fund
Francis J. Barilar
Mr. and Mrs. Brooks M. Bartlett
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Dr. Andrew Dekker
David G. DeLong
Joyce Lewis DeYoung and
Larry A. DeYoung
William and Cora Lee Dice
Margaret M. Dudash
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Linda R. Finley
Richard D. Flinn
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Adrienne Geddes
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Mr. and Mrs. Richard L. Giles
Caryle and Mark Glosser
Christine Gregory
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Mr. and Mrs. Dale E. Hockenberry
Elizabeth B. Hoeldtke
Laura L. and Michael B. Jackson
Mrs. Esther G. Jacovitz
Charles and Marjorie Johnston
Mary Ann Kalman
Jeanne G. Kaufmann
Mr. Lewis Leidwinger
Ms. Doris L. Litman
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Hannah P. Matthews
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Dr. James G. Holland
Ruth C. Miller
Becky Mitruski
Mrs. Wayne C. Montgomery (Caroline)
Mr. and Mrs. Paul J. Mooney
Mr. and Mrs. H. Alan Mooney
Moore Family Trust Fund
Dr. James F. Nist
Dr. Thomas K. Oliver and
Mrs. Lois Oliver
William M. Paul and Nancy J. Paul

Ms. Suzanne Powell
Mr. and Mrs. William H. Presnar
Mr. Ramen A. Raak and
Mrs. Martha Raak
Ian and Lucile Rawson
Paul F. Rizza and Carolyn C. Rizza
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Mr. and Mrs. Ellis L. Schmidlapp
Gary L. Schnelle and
Denise L. Schelle
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Gary and Janet SeGall
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Mr. Paul A. Skuta
Mr. Marc G. Stauffer and
Mr. Steven W. Patterson
Dr. Chauncey H. Steele, Jr.
Mr. and Mrs. Timothy R. Thyreen
Dr. and Mrs. Richard C. Ulsh
Lynda and Tom Waggoner
Philip F. Warner
Mr. and Mrs. David L. Watters
Mrs. Virginia L. White
Rick and Mindy Williams
Mark M. Wilson and
Mary Hart Wilson
Mr. and Mrs. Maurice S. Yeiser
Burton L. Ziskind
S. J. Zoerb
Anonymous (15)

The Western Pennsylvania Conservancy's Heritage Circle

You can provide for the future of the Western Pennsylvania Conservancy without sacrificing your current income streams — and possibly receive favorable tax benefits in the process.

Members of the Heritage Circle support WPC by:

- Adding WPC as a beneficiary of their current wills with a simple codicil;
- Making WPC a beneficiary of their IRA or retirement fund;
- Creating a charitable gift annuity through WPC
- Including WPC as a beneficiary of their charitable remainder or charitable lead trusts.
- Naming WPC the owner and beneficiary of an insurance policy

Mission Statement: The Western Pennsylvania Conservancy protects and restores exceptional places to provide our region with clean waters and healthy forests, wildlife and natural areas for the benefit of present and future generations. The Conservancy creates green spaces and gardens, contributing to the vitality of our cities and towns, and preserves Fallingwater, a symbol of people living in harmony with nature.

Western Pennsylvania Conservancy



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Fall Members' Hike

Sunday, October 7, 2012, 1 p.m. to 4 p.m.

Lowville Fen in Venango Township, Erie County, Pa.

Cost: \$5/person; light snacks provided

Advance registration is required via phone at 412-586-2340 or by registering online at www.WaterLandLife.org.

